

JOHN CHUECHAREUN

GRAPHIC DESIGNER

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Self-Motivated, Creative, and Productive Individual. Over 14 years of experiences in different genres of the art industry. Gain exponential skills that are proven effective and a reliable asset to a company. A well-productive and round individual that retains accessible knowledge from past experiences that is proven useful in the bodies of work. Capability to introduce innovative and creativity to social network and marketing when opportunity is given. Enjoys the challenge of designing. Mechanically-inclined. Excellent listener. Team-player who is able to perform individual work when needed and have the ability to produce quality work and meet short deadlines.

Creative Marketing Associate

May 2021 – Current

VIAIR CORPORATION – Irvine, CA

Product release sheets, promo sheets, color boxes, brochures, operational manuals, P.O.P. displays, print ads, digital marketing materials, powerpoint presentation files, photography, videography, assist sponsorship program, maintain relationship with key vehicle builders & influencers, assist planning & attending tradeshow/events, blog writing, social media content creation, social media advertising, and email marketing.

Email Production Specialist

April 2018 – November 2020

SPECIALTY EQUIPMENT MARKET ASSOCIATION – Diamond Bar, CA

Produce emails, online newsletter, and support all departments consistently meeting deadlines and ahead of schedule. Utilize html code, CSS and media queries. Check layout renders on both desktop and mobile by utilizing Litmus, a design and code verification software. During the tradeshow, SEMA Show, assisted by manning the Young Guns tent in the blue lot, scanning tickets at SEMA Ignited, organizing show photography and helping with Feature Vehicle check-in. Transported equipment and help set up/tear down at external events. Assisted the graphic design department such as social posts, web images, print ads, internal company forms, presentations, signs, logos, and any requests needed.

Graphic Designer / Social Media Coordinator January 2012 – April 2015, December 2015 – April 2018

LAGUNA TOOLS – Irvine, CA

Facilitates conversations, discussions, and ideas to all range of departments, colleagues, and management. Collaborate with all marketing teams and web developer to create relevant content and interactive media experiences through the social sites. Design/Write multiple medium platforms: promotional material (packaging design, machine logos, manuals, footprints, flyers, and brochures, print/online banner ads), website content, email marketing campaigns, and press releases. Social media content creation and social media advertising.

Graphic Designer / Social Media Coordinator

April 2015 – December 2015

DISPLAY BARN – Garden Grove, CA

Email marketing, social media marketing, and print advertising. Produce and design website content/homepage sliders, banner ads, product management/promo codes, postcards, catalogs, and brochures.

Art Director / Production Artist

September 2009 – January 2012

EXPRESSTEES – Stanton, CA

Create, produce concept and visual development for in-house projects for products, email marketing, and direct response mail. Manage art team's performance, production, collaboration, and assign projects. Constant communication with all department divisions: customer service, sales department, silk-screen and embroidery services. Amend, development, productivity of layouts and designs for catalogs, marketing brochures, and promotional display. Develop design briefs by gathering information and data through continuous communication with clients. Design/Develop concepts, graphics, logos, flyers, catalogs, vector files, and maintain websites.

Graphic and Web Designer

October 2008 – June 2009

MEDIA PARTNERS WORLDWIDE AD AGENCY – Long Beach, CA

Designs and construct code web pages (landing page designs), and online display advertising (display and flash banner ads). Create and produce print ads, SEO, web programming (HTML, CSS), email advertising, and adware ads.

EDUCATION

Bachelor of Art – Studio Art with emphasis of Graphic Design
CALIFORNIA STATE UNIVERSITY OF LONG BEACH, CA

Graduated 2008

TECHNICAL SKILLS

Illustrator / Photoshop / InDesign / Premiere Pro / HTML/CSS / Microsoft Office / Social Media / MAC/Windows PC